

## FREE ENGLISH TRANSLATION OF PRESS RELEASE VVVF – FOCWA 14 July 2014

Durability of automotive refinish now measurable!

Customers can now choose in a responsible way from more and less sustainable paint systems for car repair.

VVVF<sup>(1)</sup> and FOCWA<sup>(2)</sup> launch the 'Sustainability Analysis' tool. Car repair shops are now able to calculate the sustainability of the vehicle refinishing coating with a calculation tool. By launching this tool, both organizations want to promote a sustainable car repair process.

The sustainability analysis determines the degree of sustainability of a coating system for car repair as well as for applying a vehicle refinishing coating. To this purpose, CEPE's LCI database and Ecofootprint Tool as well as FOCWA's CO<sub>2</sub> Footprint Calculator are used. Both tools are specially adapted to this purpose.

The sustainability analysis was set up in answer to the statement of intent 'contribution of vehicle refinishing coatings to a sustainable car repair' that FOCWA and VVVF signed today. In this Memorandum of Understanding, both organizations want to come to a commonly accepted definition of sustainable car repair in the context of vehicle refinishing coatings. Moreover, they want to agree on how sustainable car repair can be further promoted in the context of vehicle refinishing coatings.

VVVF Chairman Ben Berkel: "We noted that already several individual initiatives were taken on the market in the field of sustainable car repair. There was no tool yet to determine how vehicle refinishing coatings can contribute to this in a responsible way. With this Sustainability Analysis tool, this void is now filled!"

Frits Huffnagel, president of FOCWA adds: "Today, everyone is claiming that he acts in a sustainable way. The Sustainable analysis Tool can help separate the wheat from the chaff."

1) The Dutch Association of Paint and Printing Ink Manufacturers (VVVF) represents the interests of 83 members from the paint and printing ink industries. They employ 4,600 people. Paints and inks protect, embellish and help communicate. VVVF promotes economic value and societal embedding of their members' products. VVVF participates in the Coatings Care programme and is a member of the European trade association CEPE

2) FOCWA is the Dutch association of entrepreneurs in the vehicle refinishing sector