CEPE National Associations

national voices of the paint, printing ink and artists' colours industry

with facts and figures







European Council of the Paint, Printing Ink and Artists' Colours Industry

CEPE Mission Statement

To work with member companies and their value chain to ensure the long-term prosperity of the paints, printing inks and artists' colours sector.

To advise EU and national institutions to help reach decisions based on accurate and balanced information and sound science.

To continuously increase the awareness of the paints, printing inks and artists' colours industry and its valuable contribution to sustainability with all stakeholders.

To provide an organisational structure of committees, working groups and ad-hoc task forces in order to achieve CEPE's vision.

To foster relationships with other international associations related to the paints, printing inks and artists' colours industry.



















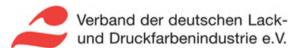


VSLF VERBAND DER SCHWEIZERISCHEN LACK- UND FARBENINDUSTRIE

USVP

UNION SUISSE DE L'INDUSTRIE DES VERNIS ET PEINTURES



























National associations are the backbone of CEPE's advocacy

To ensure that their interests are fully represented at EU level, companies are invited to become members of the National Associations in the countries where they operate. This involvement is crucial, as it allow them to shape their National Associations' activities, and subsequently shape CEPE's EU agenda with a representation of local priorities and considerations

Collaboration that delivers results

National associations connect all players across the value chain. By bringing different stakeholders together, they ensure that CEPE's positions reflect practical, real-world challenges and opportunities. This collaboration strengthens policy advocacy, supports innovation, and helps the entire sector remain competitive and sustainable.



Meet the team



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The 20 national associations

Austria FCIO
Belgium IVP
Denmark DFL
Finland VTY
France FIPEC
Germany VdL
Greece HCA

Hungary MAFEOSZIreland IDSCA

Italy Assovernici & AVISA

 Netherlands **VVVF** MLF Norway **PZPFK** Poland **APT** Portugal **AIVR** Romania **ASEFAPI** Spain **SVEFF** Sweden **VSLF** Switzerland United Kingdom **BCF**

EU Member States without a national association

• Bulgaria

Estonia

Malta

Croatia

Latvia

Slovakia

Cyprus

Lithuania

Slovenia

Czechia

Luxembourg





National voices of the paint, printing ink and artists' colours industry

The European paint, printing ink, and artists' colours industry operates in an environment of constant evolution.

Navigating the complexities of regulatory shifts, sustainability targets, and stakeholder management presents a significant challenge for any single company, making a collective voice and expert guidance essential.

At the heart of this work are the 20 national associations of the CEPE network.

This booklet offers a closer look at these pillars of our network, illustrating their individual character and collective strength through key information and statistics.







Fachverband der Chemischen Industrie Österreichs (FCIO)

Located in Vienna in Austria

Founded in 1946

Membership

- 226 member companies
 - 26 paint
 - 200 other companies
- 88% is SME
- Employing 2.700 people
- Representing 50% of the market

Key country facts (2024)

- Sales value: €0.9 billion
- Annual sales volume:
 - paint: no data available
 - printing ink: 15 kton

What are some of your recent projects or events?

- Organising the Smart Coatings Summit in 2024 and 2025, creating a key platform for industry experts to discuss innovations and future trends in surface technology.
- Collaborating on the OFI Project INCANPRES, a scientific study aimed at minimising the use of biocides for in-can preservation, promoting more sustainable product formulations.

Which national legislative files are you focussing on?

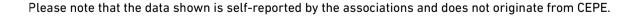
- Actively monitoring and engaging in discussions surrounding national waste legislation to ensure a workable framework for the circular economy in the coatings sector.
- Focusing on national labour laws to support member companies in maintaining fair and safe working conditions.
- Overseeing developments in competition law to ensure fair market practices.

Meet the team

People active on regulatory or public affairs



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IVP Coatings (IVP)

Located in Brussels in Belgium

Founded in 1947

Membership

- 56 member companies
 - 36 paint
 - 6 printing ink
 - 14 other stakeholders
- 44 production sites
- 80% is SME
- Employing 2.750 people

Key country facts (2024)

- Sales value: €0.5 billion
- Annual sales volume:
 - paint: no data available
 - printing ink: 15+ kton incl.
 Luxembourg

What are some of your recent projects or events?

- Spearheaded a pilot project for recycling paint buckets, advancing our commitment to the circular economy.
- Researching and developing a blueprint for a potential Extended Producer Responsibility (EPR) scheme for paints.
- Developed an e-learning module for painters, students and new employees

Which national legislative files are you focussing on?

- Actively engaging with authorities on poison centre notifications (PCN) to ensure workable industry rules.
- Our focus is on the national waste management policy across the Belgian regions. This includes the evolving EPR for packaging and the discussion surrounding paint waste.

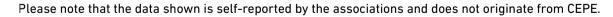
Meet the team



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Danmarks Farve- og Limindustri (DFL)

Located in Copenhagen in Denmark

Founded in 1935

Membership

- 21 member companies
 - 17 paint
 - 3 printing ink
 - 1 artists' colours
- 10 production sites
- 86% is SME
- Employing 2.227 people
- Representing >90% of the market

Key country facts (2024)

- Sales value: not available
- Annual sales volume:
 - paint: not available
 - printing ink: 5+ kton (incl. Iceland)

What are some of your recent projects or events?

- DFL organizes a conference day for some of the members' customers, the professional painters on relevant topics
- Meetings with The Danish Consumer Council about their study+ report on 'unwanted chemicals in paint'. DFL communication plan.
- Members seminars on current important topics such as national building legislation, product safety and marketing legislation

Which national legislative files are you focussing on?

- The national Building Regulations and certifications related to construction
- Autotaks. A Danish digital assessment and calculation system used in the insurance industry for motor vehicle damage claims
- Monitoring legislation with a focus on workplace health & safety, e.g. the Danish MAL-code system and the national product register

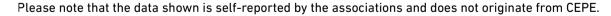
Meet the team



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Väriteollisuusyhdistys (VTY)

Located in Helsinki in Finland

Founded in 1943

Membership

- 11 member companies
 - 11 paint
- 13 production sites
- 82% is SME
- Employing 1300 people
- Representing 75% of the market

Key country facts (2024)

- Sales value: €0.4 billion
- Annual sales volume:
 - paint: 52 million litres
 - printing ink: 5+ kton

What are some of your recent projects or events?

- Communicating the need for simplification in regulatory framework to increase paint industry competitiveness and investments in Finland and in the FU
- Participated in a project on microplastic and paints, together with the Finnish Environment Agency.

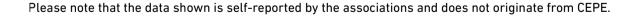
Which national legislative files are you focussing on?

- Faster environmental permitting procedures for industrial sites.
- Legislation on the national occupational exposure limits
- Promote circular economy in national waste legislation

Meet the team



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Fédération des industries des peintures, encres, colles, couleurs et résines (FIPEC)

Located in Paris in France

Founded in 1885

Membership

- 150 member companies
 - 93 paint
 - 14 printing ink
 - 43 other stakeholders
- 163 production sites
- 81% is SME
- Employing 17.592 people
- Representing 95% of the market

Key country facts (2024)

- Sales value: €3+ billion
- Annual sales volume:
 - paint: 800 million liters
 - printing ink: 60 kton

What are some of your recent projects or events?

- Hosted our annual 'Fipec Day,' with our General Assembly and a round table on French reindustrialization.
- Published a practical guide on environmental claims to help our members combat greenwashing and comply with new rules.
- Released our annual report with key market figures and statistics for the French paint and coatings industry.

Which national legislative files are you focussing on?

- The ongoing implementation of the AGEC Law (Anti-Waste for a Circular Economy), particularly its provisions on EPR for paint and packaging.
- The national legislation concerning the phasing out and restriction of mineral oils in printing inks.
- The national decrees on VOCs and the mandatory Indoor Air Emissions A+ label.

Meet the team



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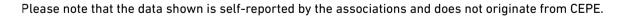
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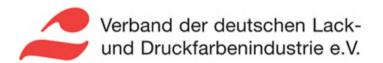


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Verband der deutschen Lack- und Druckfarbenindustrie e.V. (VdL)

Located in Frankfurt am Main in Germany

Founded in 1900

Membership

- 200 member companies
 - 140 paint
 - 30 printing ink
 - 30 other stakeholders
- 80% is SME
- Employing 25.000 people
- Representing 85% of the market

Key country facts (2024)

- Sales value: € 5.9 billion
- Annual sales volume:
 - paint: 1100 million litersprinting ink: 135+ kton

What are some of your recent projects or events?

- Running public campaigns (#LebeFarbe) and talent initiatives like our 'Colours of Future' trainee workshop.
- Publishing market reports, model EPDs, and providing aids for regulations like the EU Green Deal.
- Enhancing worker safety by providing new materials and offering seminars on topics such as crisis management.

Which national legislative files are you focussing on?

- Following product-specific regulations, including the national Printing Ink Ordinance and biocides legislation.
- Engaging on environmental laws for handling substances hazardous to water and the national Packaging Law.
- Focusing on energy supply regulations and government initiatives that boost construction and renovation activities.

Meet the team



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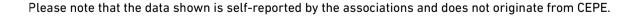
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ΣΥΝΔΕΣΜΟΣ ΒΙΟΜΗΧΑΝΙΩΝ ΧΡΩΜΑΤΩΝ ΒΕΡΝΙΚΙΩΝ & ΕΠΙΧΡΙΣΜΑΤΩΝ

HELLENIC COATINGS ASSOCIATION (HCA)

Located in Athens in Greece

Founded in 1960

Membership

- 33 member companies
 - 20 paint
 - 1 printing ink
 - 12 other stakeholders
- 22 production sites
- 94% is SME
- Employing 2.400 people
- Representing 55% of the market

Key country facts (2024)

- Sales value: € 0.55 billion
- Annual sales volume:
 - paints: no data available
 - printing inks: 15 kton

What are some of your recent projects or events?

- HCA backs Greek paint/coatings events like Coating Forum & Building Material Expo, boosting publicity & connections.
- HCA launched "Meet Greece with Colors," a social media paint campaign www.hellenicoatings.gr/paintcampaign-meet-greece-withcolors
- HCA shares industry knowledge, trends, & tech via articles/press releases in various local media's, such as "Build" & "Construction."

Which national legislative files are you focussing on?

- Development of national standards for specific paints in collaboration with the local standardisation organisation.
- Negotiating industry's collective bargaining agreement.
- Updating REACH fines and penalties for non-compliant products.

Meet the team



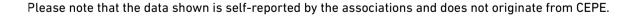
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Magyar Festékgyártók Országos Szövetsége (MAFEOSZ)

Located in Budapest in Hungary

Founded in 2000

Membership

- 32 member companies
 - 12 paint
 - 20 other stakeholders
- 12 production sites
- 90% is SME
- Employing 650 people
- Representing 75% of the market

Key country facts (2024)

• Sales value: € 0.1 billion

· Annual sales volume:

paint: 80 million litersprinting ink: 10 kton

What are some of your recent projects or events?

- Supporting members in finding their way in this rapidly changing regulatory environment
- Representation of the specific professional interests of our members in the legislative process
- Membership statistics and sharing news and information about upcoming legislative changes in form of bi-monthly newsletter

Which national legislative files are you focussing on?

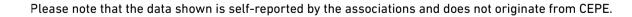
- The national decrees and implementation of the new Hungarian EPR (Extended Producer Responsibility) system.
- Legislation related to consumer products
- The ongoing national application of EU chemical safety laws, particularly the CLP Regulation.

Meet the team

People active on regulatory or public affairs



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Irish Decorative Surface Coatings Association (IDSCA)

Located in Dublin in Ireland

Membership

- 6 member companies
 - 6 paint
- 2 production sites
- Representing 75% of the market

Key country facts (2024)

- Sales value: not available
- Annual sales volume:
 - paint: not available
 - printing ink: 0-5 kton

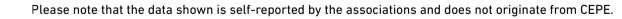
Which national legislative files are you focussing on?

- Packaging Waste
- Chemical legislation
- Industry reporting

Meet the team



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Assovernici

Located in Milan in Italy

Founded in 2010

Membership

- 32 member companies
 - 21 paint
 - 11 other stakeholders
- 75% is SME

Key country facts (2024)

• Sales value: €3.5 billion

Annual sales volume:paint: 1.000 ktons

printing ink: 90+ kton

What are some of your recent projects or events?

- Engaged with the ministry of health, environment and industry to advocate for a pragmatic REACH revision.
- Released the second edition of the Association sustainability report.
- Publishing reports with key figures for the decorative, industrial and powder coatings markets.

Which national legislative files are you focussing on?

 Following the evolution of CAM revision, the minimum environmental criteria which indoor deco paints, among other products, have to fulfil to be qualified for use in public procurement in Italy.

Meet the team

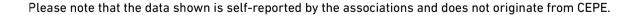
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Associazione Nazionale vernici, inchiostri, sigillanti e adesivi (AVISA)

Located in Milan in Italy

Founded in 1985

Membership

- 30 member companies
 - 15 paint
 - 15 printing ink
- 53% is SME
- Employing 3.050 people

Key country facts (2024)

- Sales value: € 3.5 billion
- Annual sales volume:
 - paints: no data available
 - printing ink: 90+ kton

What are some of your recent projects or events?

- An in-can preservatives project focussing on innovating towards formulas that comply with strict future legal limits.
- Launched a Life Cycle
 Assessment project, providing a
 guide to help our members
 create their EPDs
 (Environmental Product
 Declarations).
- Our COACH-AVISA tool enables companies to self-assess their circularity performance and identify key improvement areas.

Which national legislative files are you focussing on?

- Legislation on food contact materials, now addressed by the CAST project, a joint initiative with national authorities.
- Italy's Minimal Environmental Criteria (CAM), a set of mandatory green rules for public tenders that directly links strict product requirements (e.g., low VOCs) to market access.

Meet the team



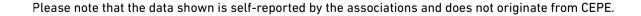
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Vereniging van Verf- en Drukinktfabrikanten (VVVF)

Located in The Hague in the Netherlands

Founded in 1907

Membership

- 92 member companies
 - 65 paint
 - 3 printing ink
 - 27 other stakeholders
- 44 production sites
- 52% is SME
- Employing 4.250 people
- Representing 95% of the market

Key country facts (2024)

• Sales value: € 1.1 billion

• Annual sales volume:

paint: 100 million liters

printing ink: 20 kton

What are some of your recent projects or events?

- Launched an interactive publication on paint and printing inks in the world around us, to show stakeholders our products are vital to everyday life. (www.vvvf.nl/omonsheen)
- Conducted a pilot project on the collection and recycling of paint residues from professional painters.
- Providing a tool to monitor regulatory status of substances used in paint and printing ink

Which national legislative files are you focussing on?

- Zeer Zorgwekkende Stoffen' legislation, which is the Dutch equivalent to SVHC, but about 13.000 substances that need to be phased out or minimalised.
- The ARIE-regulation, which copies requirements from the EU Seveso Directive and applies them to Dutch SME companies
- National rules on the safe storage and handling of hazardous goods (PGS15)

Meet the team



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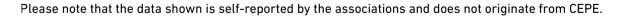
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Maling & Lakkindustriens Forbund (MLF)

Located in Oslo in Norway

Founded in 1934

Membership

- 11 member companies
 - 11 paint
- 3 production sites
- 90% is SME
- Employing 1.500 people
- Representing 90% of the market

Key country facts (2024)

• Sales value: € 0.3 billion

• Annual sales volume:

paint: 47 million litresprinting ink: 0-5 kton

What are some of your recent projects or events?

- Participated in Nordic meetings on environment, health and safety.
- Attended meetings with the environment authorities on REACH and the national action plan for a toxic free environment.

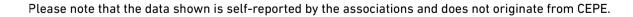
Which national legislative files are you focussing on?

- The National Product Register, in which companies must declare their full composition, hazard classification, and usage details, managed by the Norwegian Environment Agency, for national chemical control and safety.
- Norwegian Priority List for chemicals, which identifies the most hazardous chemicals that the government is targeting for substitution and phase-out.
- Occupational safety legislation, particularly on the exposure limits.

Meet the team



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Polski Związek Producentów Farb i Klejów (PZPFK)

Located in Warsaw in Poland

Founded in 2015

Membership

- 35 member companies
 - 16 paint
 - 1 printing ink
 - 18 other stakeholders
- 25 production sites
- 34% is SME
- Employing 5.500 people
- Representing 80% of the market

Key country facts (2024)

- Sales value: € 0.6 billion (decorative paints)
- Annual sales volume:
 - paint: 85 million liters
 - printing ink: 55 kton

What are some of your recent projects or events?

- Provided our members with crucial market data through reports like SELLFiK (sales data) and MONITORFiK (media analysis).
- Organised exclusive TRENDFik meetings where leading economic experts present key forecasts and analysis for our sector.
- Actively supported our members with regulatory challenges by hosting expert workshops on complex topics like CLP.

Which national legislative files are you focussing on?

 The design of the new Extended Producer Responsibility (EPR) system, as this Polish law redefines how packaging waste is managed and financed across the country. The changes could significantly impact the operating costs of our companies.

Meet the team

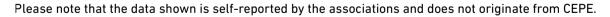
People active on regulatory or public affairs



Managing Director Vacant



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Associação Portuguesa de Tintas (APT)

Located in Lisbon in Portugal

Founded in 1975

Membership

- 53 member companies
 - 32 paint
 - 1 printing ink
 - 20 other stakeholders
- 34 production sites
- 49% is SME
- Employing 3.000 people
- Representing 80% of the market

Key country facts (2024)

- Sales value: € 0.3 billion
- Annual sales volume:
 - paint: 82 million liters
 - printing ink: 10 kton

What are some of your recent projects or events?

- Organised high-level meetings with Members of Parliament to discuss the critical alignment of national laws with upcoming EU regulations, ensuring the industry's voice is heard.
- Engaged with national authorities, providing input so that new legislation is both practical and effective for the sector.

Which national legislative files are you focussing on?

- We are focused on the General Waste Management Regime (RGGR). This foundational law sets Portugal's national strategy, recycling targets, and the principles of EPR schemes.
- The unified regime for specific waste flows, which dictates the practical rules and financial contributions our members must pay for managing their packaging waste.

Meet the team

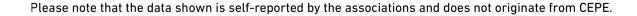
People active on regulatory or public affairs



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Asociația patronală din Industria de Vopsele din România (AIVR)

Located in Bucharest in Romania

Founded in 2000

Membership

- 17 member companies
 - 13 paint
 - 1 printing ink
 - 3 other stakeholders
- 25 production sites
- 35% is SME
- Employing 2.500 people
- Representing 95% of the market

Key country facts (2024)

• Sales value: €0.5 billion

• Annual sales volume:

• paint: 87 million litres

printing ink: 10 kton

What are some of your recent projects or events?

- Construction Forum 2025 (March 19-20, Palace of Parliament, Bucharest)
- Construct-Ambient Expo and ROMTHERM (March 20-23, Romexpo, Bucharest)
- Green Energy Expo & Romenvirotec (April 9-11, Romexpo, Bucharest)

Which national legislative files are you focussing on?

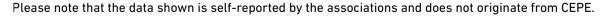
- OUG92/2021 and Law 21/2011regarding waste management
- HG 617/2014; OUG 41/2019; ORDINUL nr. 10/368/11/2010 regarding biocides
- HG 937/2010; HG 1408/2008regarding labelling dangerous substances

Meet the team

People active on regulatory or public affairs



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Asociación Española de Fabricantes de Pinturas y Tintas de Imprimir (ASEFAPI)

Located in Madrid in Spain

Founded in 1977

Membership

- 95 member companies
 - 83 paint
 - 12 printing ink
- 93% is SME
- Employing 9.125 people
- Representing 80% of the market

Key country facts (2024)

• Sales value: € 2.0 billion

• Annual sales volume:

paint: 422 million litersprinting ink: 50+ kton

What are some of your recent projects or events?

- Organised our biennial Technical Congress, the key industry forum for sharing innovation and scientific advancements
- Driving the creation of IMPLICA, a collective EPR system for managing industrial packaging waste
- Managing the "Pintura Solidaria" (Solidarity Paint) project, which in 2024 facilitated paint donations from 19 member companies to non-profits

Which national legislative files are you focussing on?

- Following new national waste legislation, focusing on EPR for packaging and residues
- Monitoring labour legislation with a focus on workplace health & safety
- Engaging in the development of new technical standards and helping our members navigate complex compliance requirements

Meet the team

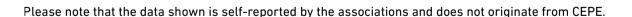
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Sveriges Färg och Limföretagare (SVEFF)

Located in Stockholm in Sweden

Founded in 1971

Membership

- 47 member companies
 - 31 paint
 - 2 printing ink
 - 14 other stakeholders
- 20 production sites
- 60% is SME
- Employing 5.000 people
- Representing 90-95% of the market

Key country facts (2024)

- Sales value: € 0.45 billion
- Annual sales volume:
 - paint: 70 million litersprinting ink: 5+ kton

What are some of your recent projects or events?

- Organised a roundtable on REACH with the Chemicals Agency, the Environmental Department and other industry sectors.
- Publicised the book "Paint & Coating Technology: Theory and Practice" which is the basis of a recurring 7-day course.
- Took legal action against the review service SundaHus, claiming it violated marketing rules and other business-related laws.

Which national legislative files are you focussing on?

- National Climate Declarations for buildings, which would have required EPDs for all construction products if SVEFF and others had not argued against it.
- The Chemicals Agency's Product Registry
- The Swan ecolabelling criteria (albeit not legislation)

Meet the team

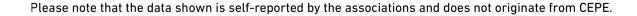
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Verband der Schweizerischen Lackund Farbenindustrie

Union Suisse de l'Industrie des Vernis et Peintures (VSLF-USVP)

Located in Winterthur in Switzerland

Founded in 1907

Membership

- 76 member companies
 - 39 paint
 - 6 printing ink
 - 31 other stakeholders
- 40 production sites
- 59% is SME
- Employing 3.000 people
- Representing 90% of the market

Key country facts (2024)

- No data available
 - printing ink vol.: 5+ kton

What are some of your recent projects or events?

- Organised our annual parliamentary lunch, which fosters crucial dialogue, ensuring the voice of the Swiss coatings industry is heard.
- Hosting webinars on new regulations, such as the specific Swiss Ink Ordinance, to help members stay informed and compliant.
- The exclusive 'Leaders meet the Coatings Industry' dinner provides a key platform for highlevel strategic exchange.

Which national legislative files are you focussing on?

- The Swiss VOC Regulation which aims to reduce emissions by placing a levy on products containing volatile solvents.
- The Swiss Ink Ordinance which sets safety requirements for substances used in printing inks for packaging.
- The Swiss PFAS Regulation that follows the developments in the REACH-restriction process

Meet the team

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Please note that the data shown is self-reported by the associations and does not originate from CEPE.







British Coatings Federation (BCF)

Located in Coventry in the United Kingdom

Founded in 1912

Membership

- 261 member companies
 - 115 paint
 - 24 printing ink
 - 1 artists'colours
 - 121 associate members
- 119+ production sites
- 44% is SME
- Employing 1.600 people
- Representing 95% of the market

Key country facts (2024)

- Sales value: € 4.5 billion
- Annual sales volume:
 - paint: 776 million litersprinting ink: 50+ kton

What are some of your recent projects or events?

- Organised a parliamentary 'drop-in' event to educate MPs about our Essential Coatings campaign.
- Annual 'Road to Net Zero Conference' as per write-up in our magazine 'Covered.'
- Launch of BCF's coatings careers outreach plan – 'Coat Your Future'.
- Launching a paint recycling initiative, PaintCare

Which national legislative files are you focussing on?

- The post-Brexit development of UK REACH, the UK's independent chemical control regulation.
- The separate UK versions of CLP (labelling), BPR (biocides), and PIC (chemical trade) laws.
- The UK Extended Producer Responsibility (EPR) developments.

Meet the team

People active on regulatory or public affairs



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