

# Press Release

## #CoatingsNeedPreservatives!



Brussels, 12 March 2021

## CEPE highlights threat to the availability of preservatives

**CEPE is today launching a campaign highlighting the threat to the availability of preservatives, which are used to extend the useful life of everyday items such as coatings, inks, cleaning products and personal care items. Industry is increasingly concerned that the current EU regulations and review processes are leading to more preservatives being phased out and no new products are being approved to take their place.**

Christel Davidson, Managing Director of CEPE said: “The current regulations have created a lengthy and costly system where manufacturers of preservatives rarely bring new substances to the market. In addition, a new review program is leading to a reduction in the number of existing preservatives. The situation is now reaching a breaking point.”

Preservatives are important in extending the useful life of products such as consumer paints and inks, which are waterborne. Without preservatives, the presence of water allows microorganisms to grow, causing damage to the coating product in the can or to the finished coated surface. This would lead to an increase in wasted product and a need for more frequent repainting—directly contradicting the EU’s green and circular ambitions.

CEPE is asking to avoid the setting of stringent restrictions at EU level to allow risk assessments at the product authorisation stage. In addition, CEPE is calling for a holistic approach to product types including impact assessments. This approach would contribute to a proper decision-making process and avoid de-facto bans simply based on hazard.

“The current regulations are simply not fit for purpose, and we face the very real risk of having no preservatives available for key products like paints, printing inks and artists` colors,” Davidson said. “Reports have already shown the urgent need to revise the Biocidal Products Regulation. We need action now to make sure that manufacturers can continue to supply existing preservatives, so that our members can continue to make properly-preserved paints and inks, while encouraging the innovation and development of new preservatives for the future.”

Link to the [FAQ](#)

CEPE, the European Council of the Paint, Printing Ink, and Artist’s Colours Industry represents the interests of Paint, Printing Ink, and Artist’s Colours manufacturers in Europe. As the voice of the sector to the European Union, we discuss with all stakeholder to improve the framework conditions in Europe. We support policy making based on science that leads to a more competitive, healthier, and sustainable future.

**For further information please contact:**

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